

Maxwell Perkins

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[Portfolio](#) | [LinkedIn](#)

RELEVANT EXPERIENCE

FREELANCE INTERNAL TOOLS DEVELOPER — SPROUT SOCIETY

JAN 2026 – PRESENT

- Built and deployed a CRM replacing spreadsheet-based contact management and event management
- Built a grant tracking and writing workspace end-to-end, from discovery pipeline to submission
- Built a QR scan tracker with real-time analytics, used across event marketing locations
- Currently building a social media hub integrating Canva API, Composio, and Instagram API for unified content publishing with human-in-the-loop approval
- Stack: Claude API, next.js, Supabase, Vercel, Tailwind CSS, Cloudflare workers
- Managing project timelines, priorities, and stakeholder communication across a small cross-functional team

FREELANCE PROMPT ENGINEER — HANDSHAKE AI

AUG 2025 – PRESENT

- Apply music theory and composition expertise to evaluate AI model responses
- Develop prompts using domain knowledge to evaluate model behavior

FOUNDER — MUSIC MAJOR RECORDS LLC

JUL 2023 – AUG 2025

- Built and launched a digital platform connecting college musicians for collaboration and career development
- Owned full product lifecycle: user research, UX design, web development, and content strategy
- Applied Agile project management practices and iterated rapidly as requirements evolved

EDUCATION

2022 M.M MUSIC COMPOSITION – NEW YORK UNIVERSITY

2014 B.A. MUSIC COMPOSITION – UNIVERSITY OF WISCONSIN

Project Management Professional (PMP) In Progress – PROJECT MANAGEMENT INSTITUTE